



## Alex Rodriguez Interactive Designer

Conceptual thinking, creative consultancy and visual strategy within tech, art and advertising. Broad-based experience and professional development in interactive media, web and motion graphics.

I have 9 years of experience working with start-ups and high level companies in Asia, America and Europe. Passionate about emerging technologies, animation, VFX, video games and conveying ideas into tangible solutions.

### EXPERIENCE

9 years / 2 in agency

### PROFILE

#### 01. Tools

Photoshop / Illustration / Retouch

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After Effects

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Illustrator

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Sketch / Invision / Zeplin

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Cinema 4D / Octane / Marvelous

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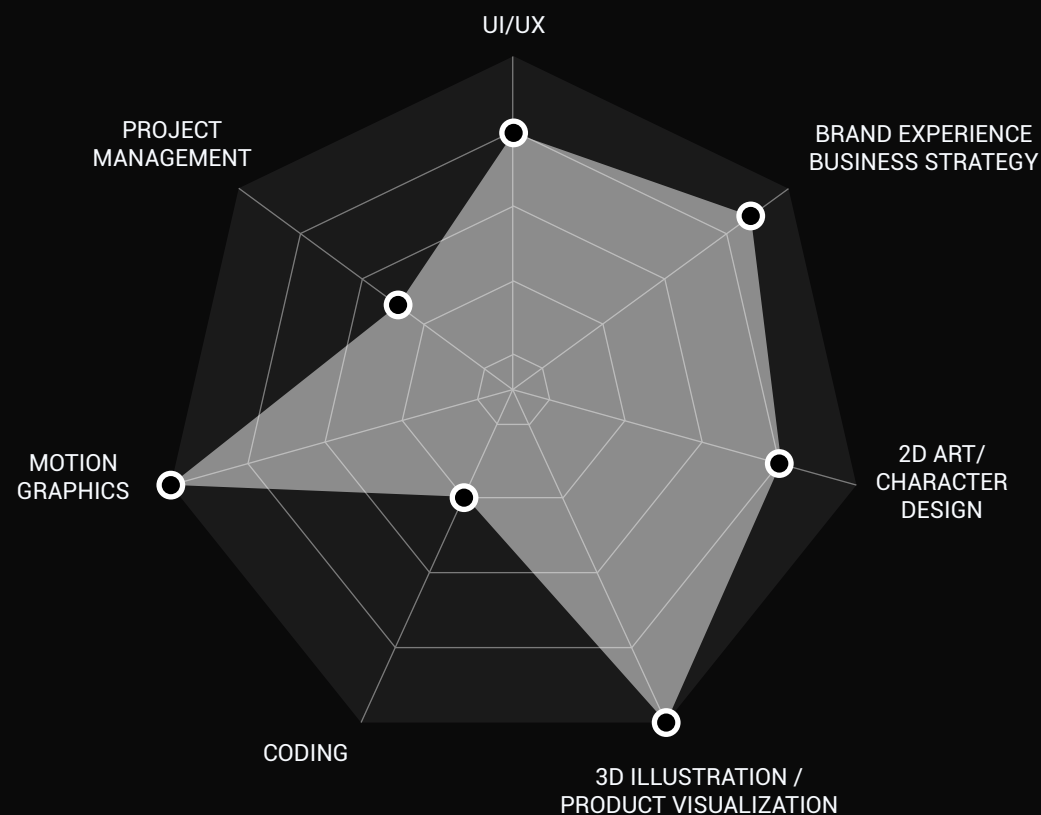
Dreamweaver

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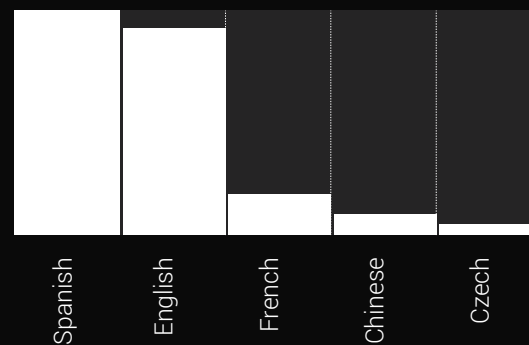
Code (PHP, HTML, CSS)

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### 02. Skills



### 03. Languages



## 04. Experience

### FREELANCE Branding

Estudio Lira - Mexico city, MEXICO (2007-2016)  
 Dogma - Mexico city, MEXICO (2006-2008)  
 KROPCO - Mexico city, MEXICO (2007-2013)

### Storyboard artist

Storyboarding for mexican TV ads  
 2007-2009  
 -The Maestros  
 -Lemon Films  
 -Distrito Films  
 -Circo Films  
 -Hormiga Films  
 -Filmmates

### GUI and Web Design

Wireframing, layout and project manager  
 Judo Producciones - San Jose, COSTA RICA (2012-2018)  
 Al aire - Toluca, MEXICO (2011-2018)  
 Adivor media - Merida, MEXICO (2011)

### Motion graphics

Tigrelab - Barcelona, SPAIN(2010-2014)

### TEACHING Bachelor Level

Valle de Mexico University,  
 [MEXICO]  
 2012 - 2013 and 2017

Assignatures: Composition, Drawing, 3D design, Web design,  
 2D , Motion Graphics in After Effects, 3D Motion  
 Graphics in After Effects.

## 05. Education

**MBA**, Universidad de la Rioja. Spain

**Posgraduate Degree**, Visual Communication, UAB. Spain

**Bachelor Degree**, Graphic Design. UAM. Mexico

**Summer School**, Graphic Design. Pasadena College of Design. USA

### INHOUSE Interactive Designer

Production for various digital products for advertising campaigns, from banners to display animations, in remote coordination with the headquarters in London. We manage projects for clients such as EasyJet, Dominos Pizza and O2.  
 2018 July-**Current**. CX Department, VCCP Prague  
 [CZECH REPUBLIC]

### UI Designer

User Interfaces for concept and production transportation.  
 2018 January-June. MMI Dept. Aufeer Design  
 [CZECH REPUBLIC]

### IxD/ UI/ Designer

Advertising campaigns, web content and product launches.  
 2017 January - June. HTC Headquarters  
 [TAIWAN]

### UI Designer

UI and Game art for educational video games  
 2014 - 2016. Taiwan Digital Group  
 [TAIWAN]

### Junior Designer for Web and Motion

2009 - 2010. Tigre Lab  
 [SPAIN]

### Web Designer

2009 - 2010. RBA Barcelona  
 [SPAIN]

## 06. Personal Data

Name: Alexis Rodriguez Cardoso

Nationality: Mexican

Current Location: Prague, CZECH REPUBLIC

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Portfolio: [www.alxwolf.com](http://www.alxwolf.com)